



## **Research Assistant: EPI Communications**

Yale's Environmental Performance Index (EPI) has emerged over the past twenty years as the premier framework of national-scale metrics for global environmental policy analysis. The index offers a policy-relevant scorecard that highlights leaders in environmental performance, gives insight on best practices, and provides guidance for countries that aspire to be leaders in sustainability. Policymakers, scholars, NGO leaders, and the media rely upon the biennial release of the EPI for policy insights and tracking trends in sustainability.

To learn more about the EPI, visit <https://epi.yale.edu>.

**The EPI team seeks to hire one research assistant to drive the media strategy surrounding the release of the 2020 Environmental Performance Index.**

### **Duties:**

- Drafting press releases, media kits, and other summaries;
- Creating contact lists of journalists, ambassadors, government officials, NGOs, and other audiences;
- Organizing conference calls and media availability events;
- Crafting insights from the EPI, such as blog posts, sound bites, and infographics, to be shared on social media;
- Developing a social media engagement plan;
- Supporting the release event and other programs to disseminate the index; and
- Other tasks as directed by the Principal Investigator

**Requirements:** Applicants should have excellent writing skills, strong organizational skills and attention to detail, and interests in sustainable development and data-driven policymaking. This position requires flexibility to respond rapidly to both anticipated and unexpected research and operational demands in support of the Center's research agenda, combined with the ability to produce superior, academically rigorous work.

**Preferences:** Prior experience with communications and media, especially as a part of the applicant's professional duties.

Pay will be at established Yale rates. These positions will require up to 10 hours/week; hours are generally flexible. The position will start in the Fall 2019 semester and may be renewed for the Spring 2020 semester.

To apply, please send the following to Dr. Zach Wendling ([zach.wendling@yale.edu](mailto:zach.wendling@yale.edu)) with “EPI RA: Fall 2019 Media” in the subject line:

1. Résumé
2. Statement, no more than 300 words in length, on how this position matches your experience and professional development goals
3. Contact information for two professional references
4. One or two writing samples, especially if they illustrate your ability to fulfill the duties outlined above.

The Yale Center for Environmental Law & Policy, a joint undertaking between the Yale School of Forestry & Environmental Studies and Yale Law School, advances fresh thinking and analytically rigorous approaches to environmental decisionmaking across disciplines, sectors, and scales. In addition to its research activities, the Center also aims to foster discussion and collaboration across the Yale campus on environmental law and policy issues at the local, regional, national, and global levels.

For more information about the Center, visit <https://envirocenter.yale.edu/>.